

WHAT IS CLAIMED IS:

1. An absorbent article comprising a liquid-permeable topsheet, a liquid-impermeable backsheet, and a liquid retentive absorbent member interposed between the topsheet and the backsheet, wherein
 - 5 said backsheet comprises a laminated sheet composed of a breathable film printed with a multicolor pattern and a nonwoven material, the nonwoven material being superposed on the printed side of said film,
 the printed area of said film has an L^* value of 10 to 93 and a C^* value of 20 to 120 as measured with a color difference meter, and
 - 10 said nonwoven material has a light transmittance of 40 to 83%.
 2. The absorbent article according to claim 1, wherein said nonwoven material has a basis weight of 20 to 50 g/m².
 3. The absorbent article according to claim 1, wherein said nonwoven material has a thickness of 0.5 to 3.0 mm before laminating.
 - 15 4. A backsheet for an absorbent article which comprises a laminated sheet composed of a breathable film printed with a multicolor pattern and a nonwoven material, the nonwoven material being superposed on the printed side of said film, wherein
 the printed area of said film has an L^* value of 10 to 93 and a C^* value of 20 to 120 as measured with a color difference meter, and
 - 20 said nonwoven material has a light transmittance of 40 to 83%.